

IT IS TIME TO PUT
TRAIT INTROGRESSION
UNDER CONTROL

CERTAIN-TI™

HELPS YOU SECURE
TIME TO MARKET
AND **PRODUCT PERFORMANCE**
WHILE CONTROLLING **COSTS**



DELTAgee

Improving crops through **better decisions**

deltagee.com

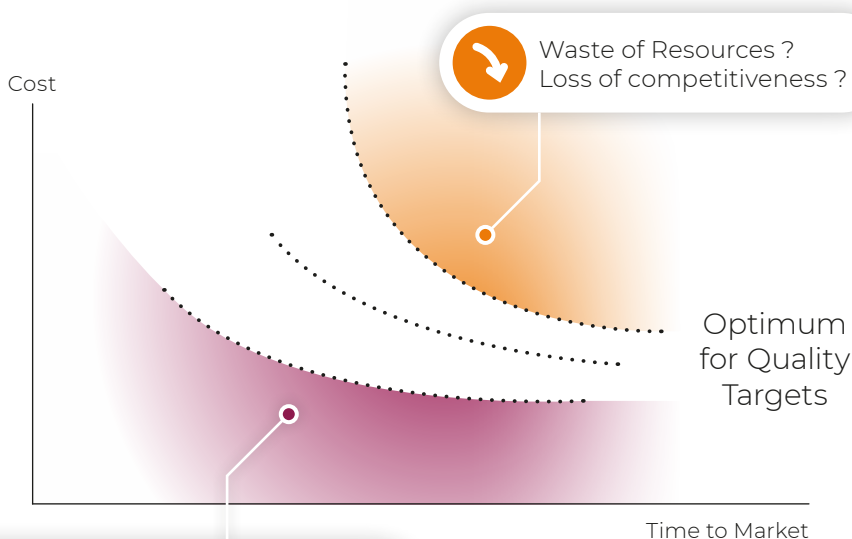
DeltaGee is dedicated to helping you make the **best possible data-driven decisions through combining** our deep understanding of **genetics** and **breeding** with state-of-the-art **operations research** and **mathematical modelling**.

When applied to Trait Introgression this resulted in the development of **CERTAIN-TI**, the fastest and most effective path to market

What do you want from your Trait Introgression protocols ?

- ▶ Shortest **time to market** ?
- ▶ Highest **product performance** ?
- ▶ Controlled **cost** ?

How do you currently operate with respect to Trait Introgression ?



CERTAIN-TI ensures
you operate at optimum

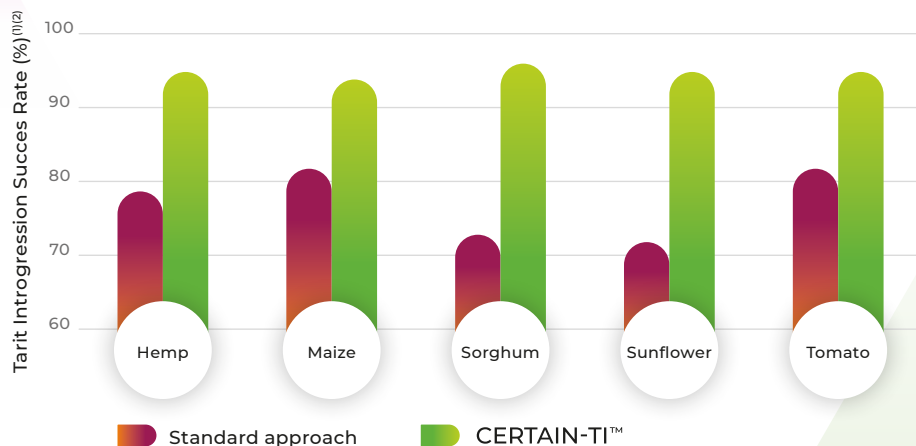
With CERTAIN-TI™

No need to compromise between time and quality with associated risks in terms of market launch delays or loss of product performance and product failure.

No worries about using much more resources than needed and compromising your competitiveness.

Be assured that you operate with optimal processes and operations.

CERTAIN-TI's significant advantage over standard approaches to Trait Introgression



- (1) Success rate is defined as the percentage of trait introgression projects that met both quality and time requirements
- (2) Side-by-side comparisons with identical protocols within crop

CERTAIN-TI™

unique, proprietary algorithms that help you secure

Shortest time to market

Highest product performance

Controlled costs

Through

Optimized protocols,
tailored to your specific targets

and

Most effective
data-driven plant selections



Contact

Find out more at
deltagee.com

Or write to us at
info@deltagee.com




Our partners

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**PLANT
BREEDING**

**MATHEMATICAL
MODELING**

**OPERATIONS
RESEARCH**

STATISTICS

GENETICS